

# GIS

An organized collection of **computer hardware, software, geographic data, processes and personnel** designed to **capture, store, update, manipulate, analyse and display geographically referenced data**



**A Geographic Information System (GIS) links locational (spatial) and database (tabular) information and enables a person to visualize patterns, relationships, and trends. This process gives an entirely new perspective to data analysis that cannot be seen in a table or list format. The five components of a GIS are listed below.**

## HARDWARE

The hardware is the computer and peripherals on which the GIS operates. Today, this could be a centralized computer server running the UNIX or Windows NT operating systems, a desktop PC, or an Apple Macintosh. The computer may operate in isolation or in a networked configuration.

- **Computers**
- **Networks**
- **Peripheral Devices**
  - **Printers**
  - **Plotters**
  - **Digitizers**



## SOFTWARE

GIS software provides the functions and tools users need to store, analyze, and display geographical information. The key software components are

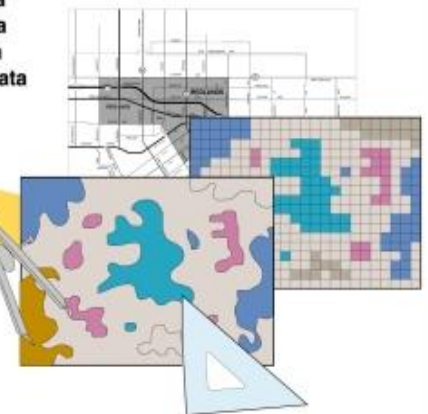
- **GIS Software**
- **Database Software**
- **OS Software**
- **Network Software**



## DATA

One of the most important component of GIS is the data. It is absolutely essential that data be accurate. The following are different data types:

- **Vector Data**
- **Raster Data**
- **Image Data**
- **Attribute Data**



# GIS

## PEOPLE

GIS technology is clearly of limited value without people to manage the system and to develop plans for applying it. Users of GIS range from highly qualified technical specialists to planners, foresters, and market analysts who use GIS to help with their everyday work.

- **Administrators**
- **Managers**
- **GIS Technicians**
- **Application Experts**
- **End Users**
- **Consumers**



## METHODS

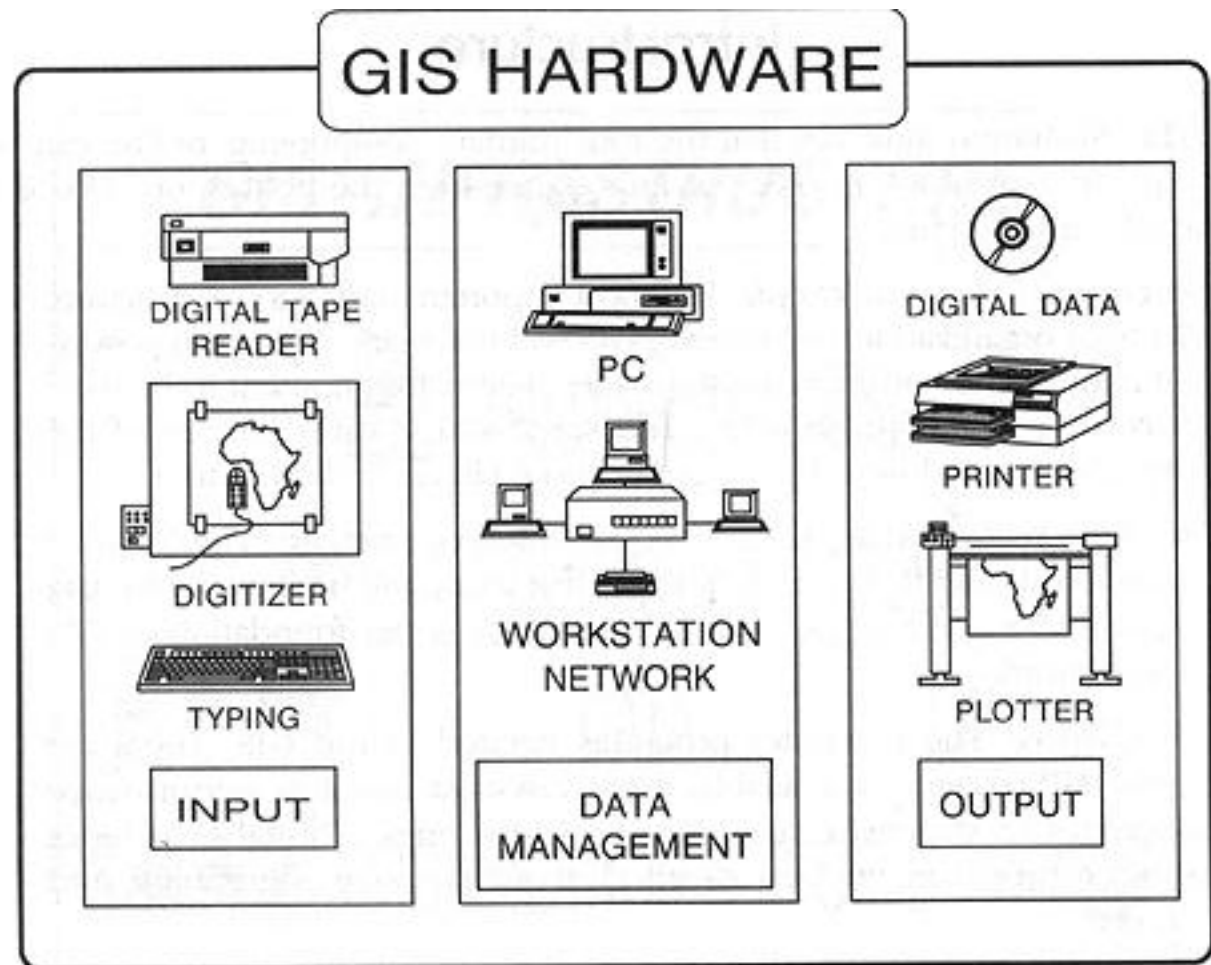
Methods are well designed plans and application-specific business rules describing how technology is applied. This includes the following:

- **Guidelines**
- **Specifications**
- **Standards**
- **Procedures**



# Hardware

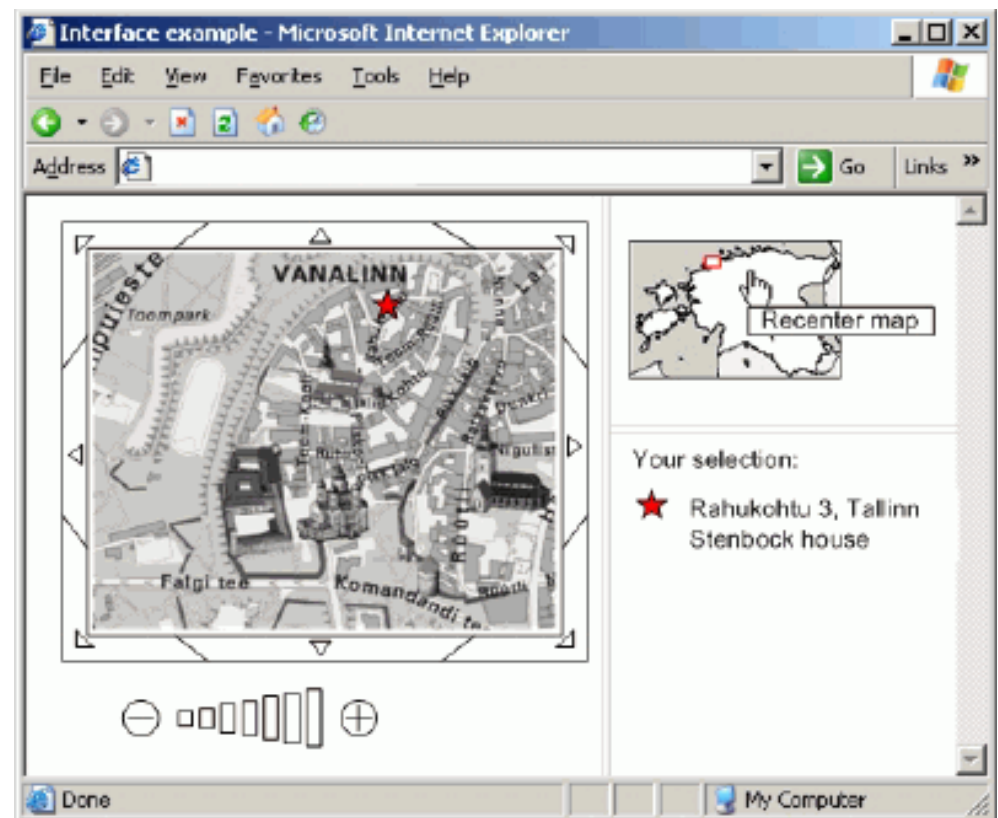
All the equipment  
used in the  
GIS Process



# Software

The computer programs used to

capture, store, update,  
manipulate, analyse and  
display geographically  
referenced data



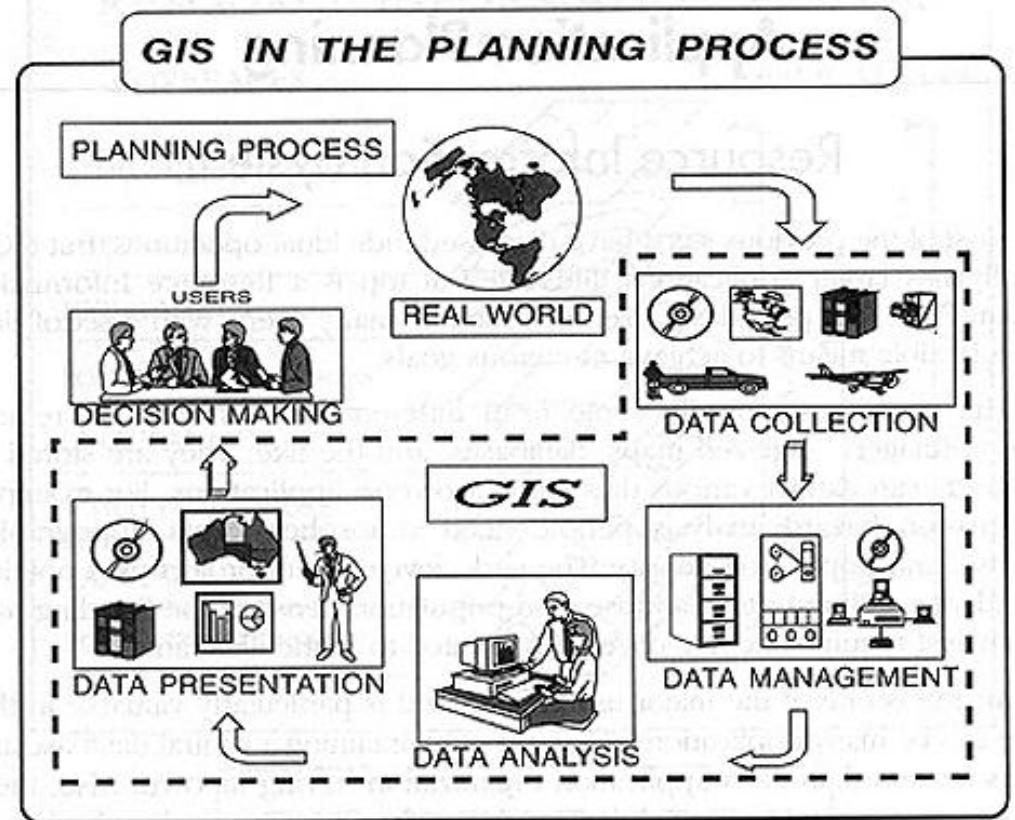
# PEOPLE

**The people making use of GIS to solve Geographical problems and those who develop and maintain the GIS software**



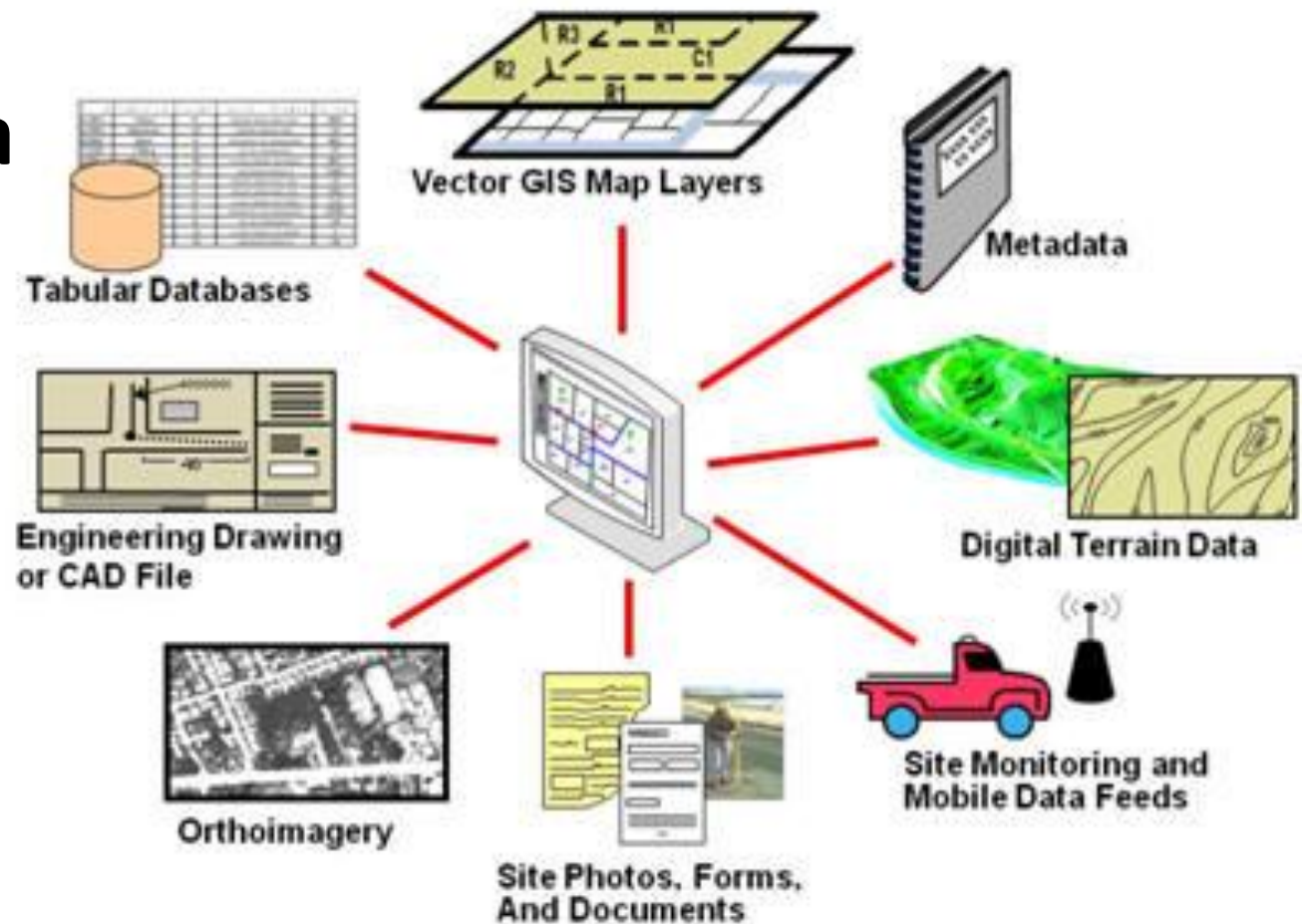
# PROCESSES

The functional elements of a GIS – the processes that makes the GIS works - capture, store, update, manipulate, analyse and display



# DATA

The facts stored in a GIS that represents the real world

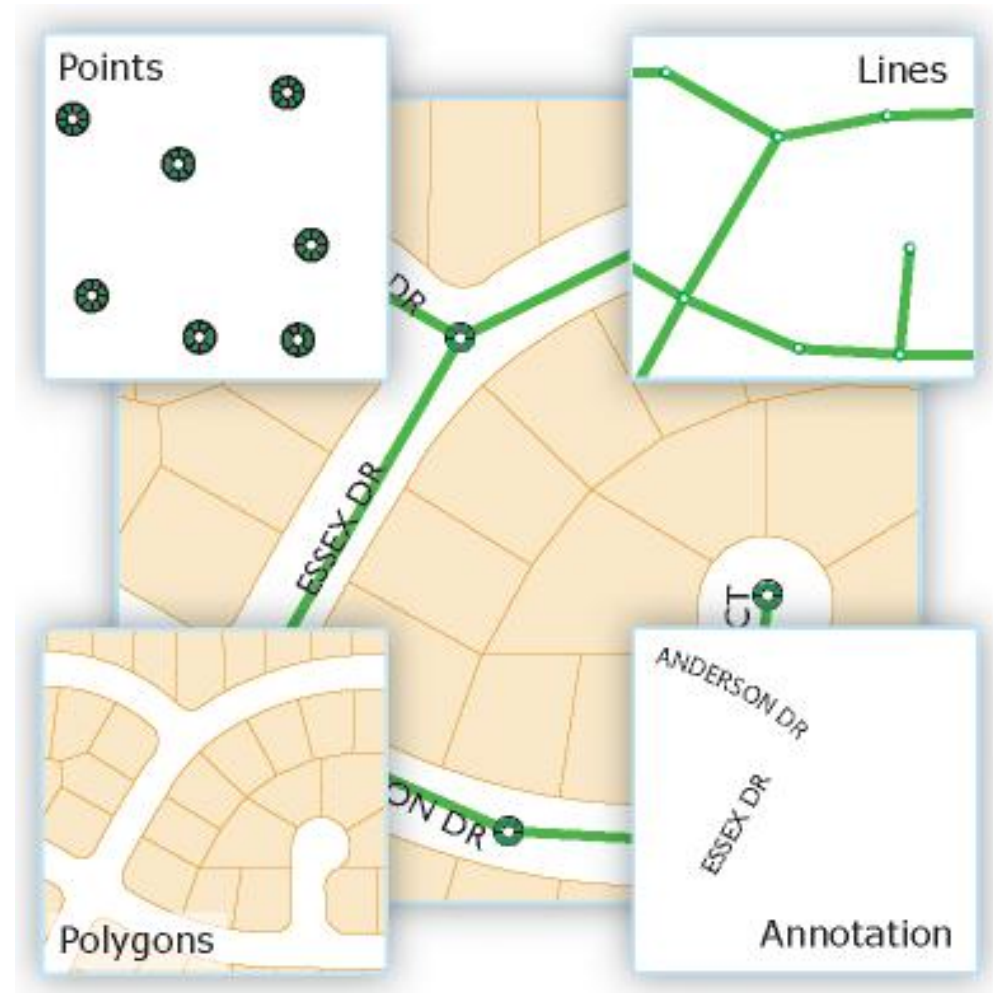




# Vector data

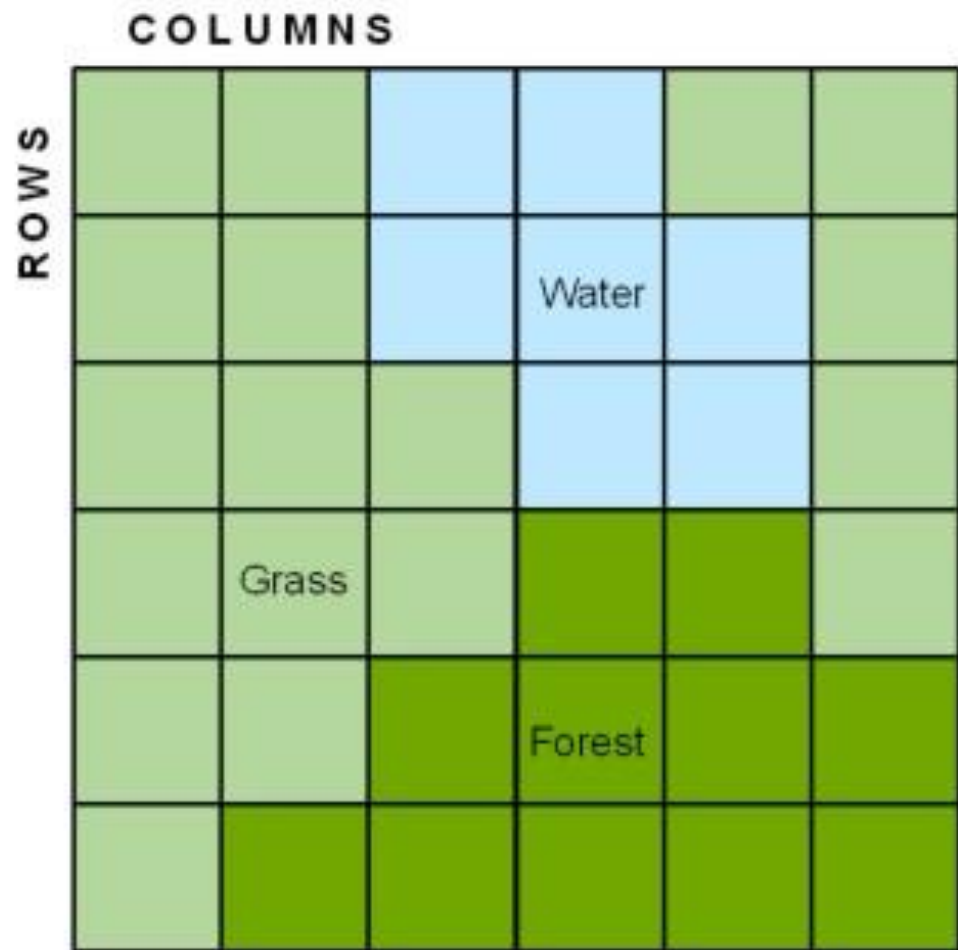
Points lines and polygons  
are used to store and  
represent geographical  
features in a GIS.

X,Y – cartesian plane



# RASTER DATA

Real world features are displayed as pixels in a grid in the GIS.



# ATTRIBUTE DATA

Data that describes Geographical features – identify, classify, categorise, quantify and qualify stored in tables and displayed as labels, symbols, map legends.

Addresses
3350 45th Ave NE
3383 30th Ave NE
2459 Country Rd. 9 NE

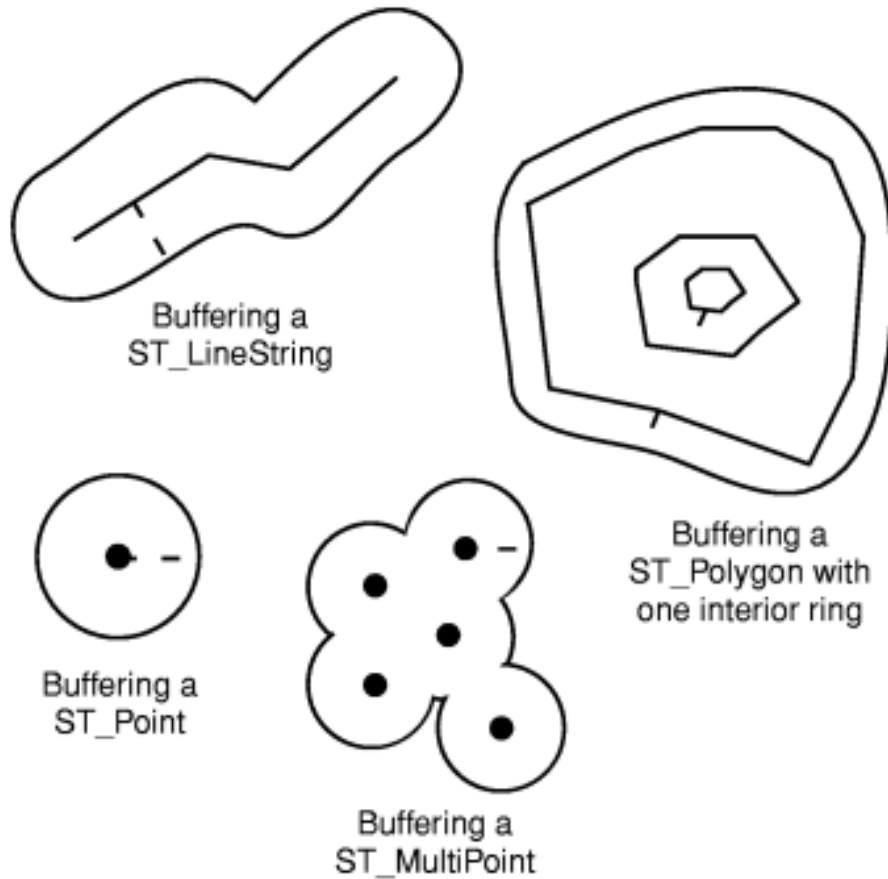
3383 30th Ave NE

2459 Country Rd. 9 NE

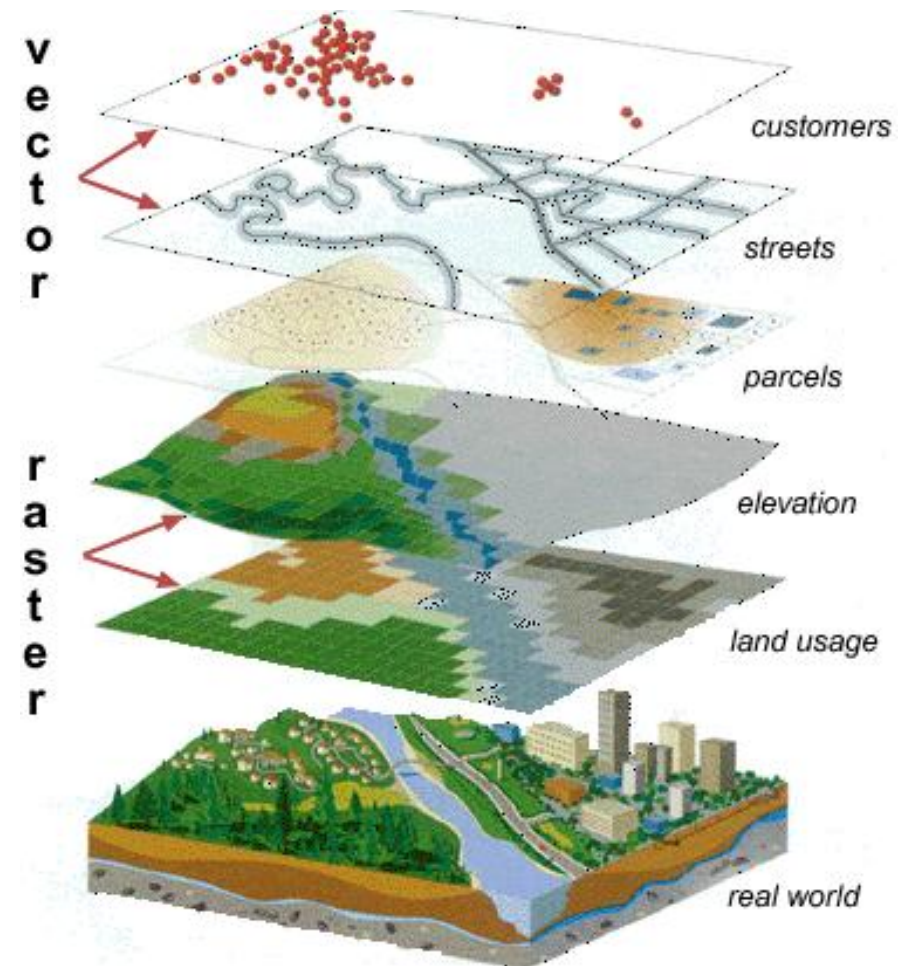


# SPATIAL ANALYSES

## Buffers



## Overlays

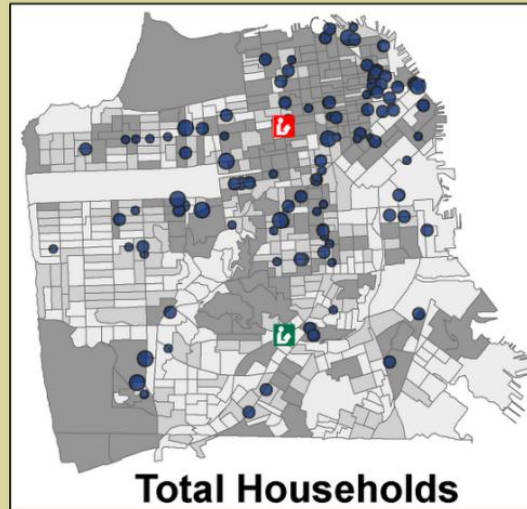


# STATISTICAL ANALYSIS

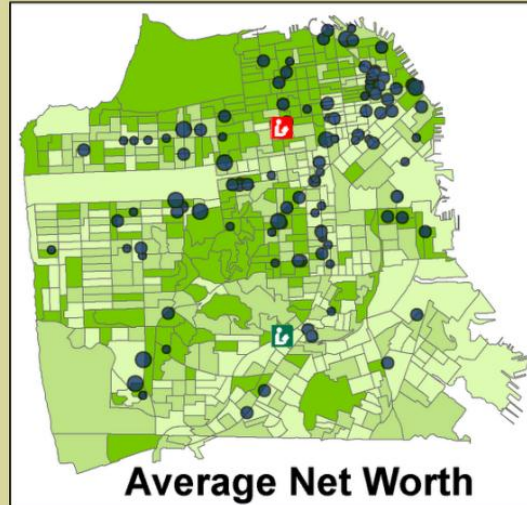
Sort,  
categorize,  
order  
numerical  
attribute  
data

## Better Books Market Analysis Demographics

### San Francisco Market, 2003



Total Households



Average Net Worth

#### Better Book Stores

- Bosworth
- Steiner

#### Competitor Store (by Sales)

- 1: < \$400 K
- 2: \$400 K - \$ 1 Mil
- 3: > \$ 1 Mil

#### Total Households

- 3 - 425
- 426 - 618
- 619 - 2305

#### % Over 25 with Some College

- 2.2% - 54.3%
- 54.4% - 74.6%
- 74.7% - 99.8%

#### Average Household Net Worth

- \$0 - \$572,388
- \$572,388 - \$771,268
- \$771,268 - \$1,573,696

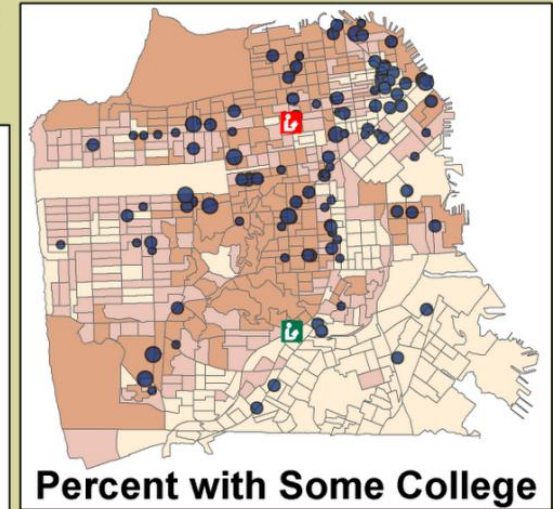
#### Average Household Income

- \$0 - \$75,010
- \$75,010 - \$101,230
- \$101,230 - \$411,502

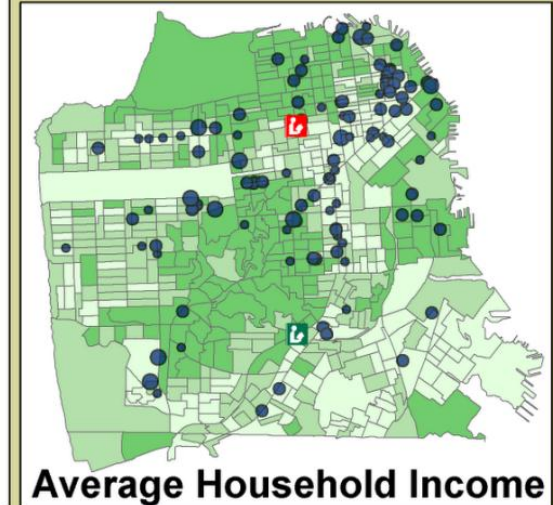
0 1 2 4 Mi.

1:150,000

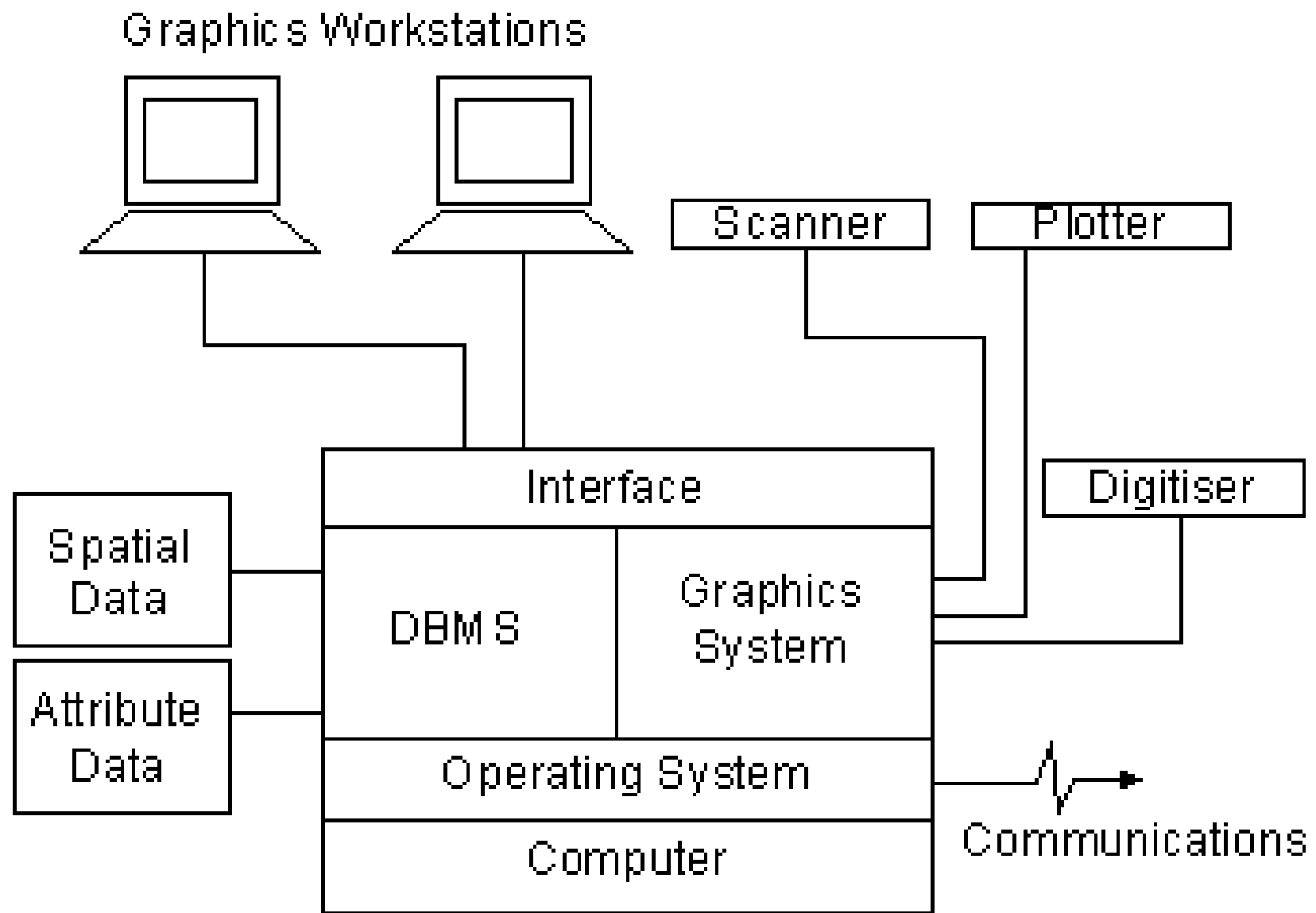
Map by: Sean Cupolo,  
University of West Florida GIS Dept., 2010.



Percent with Some College

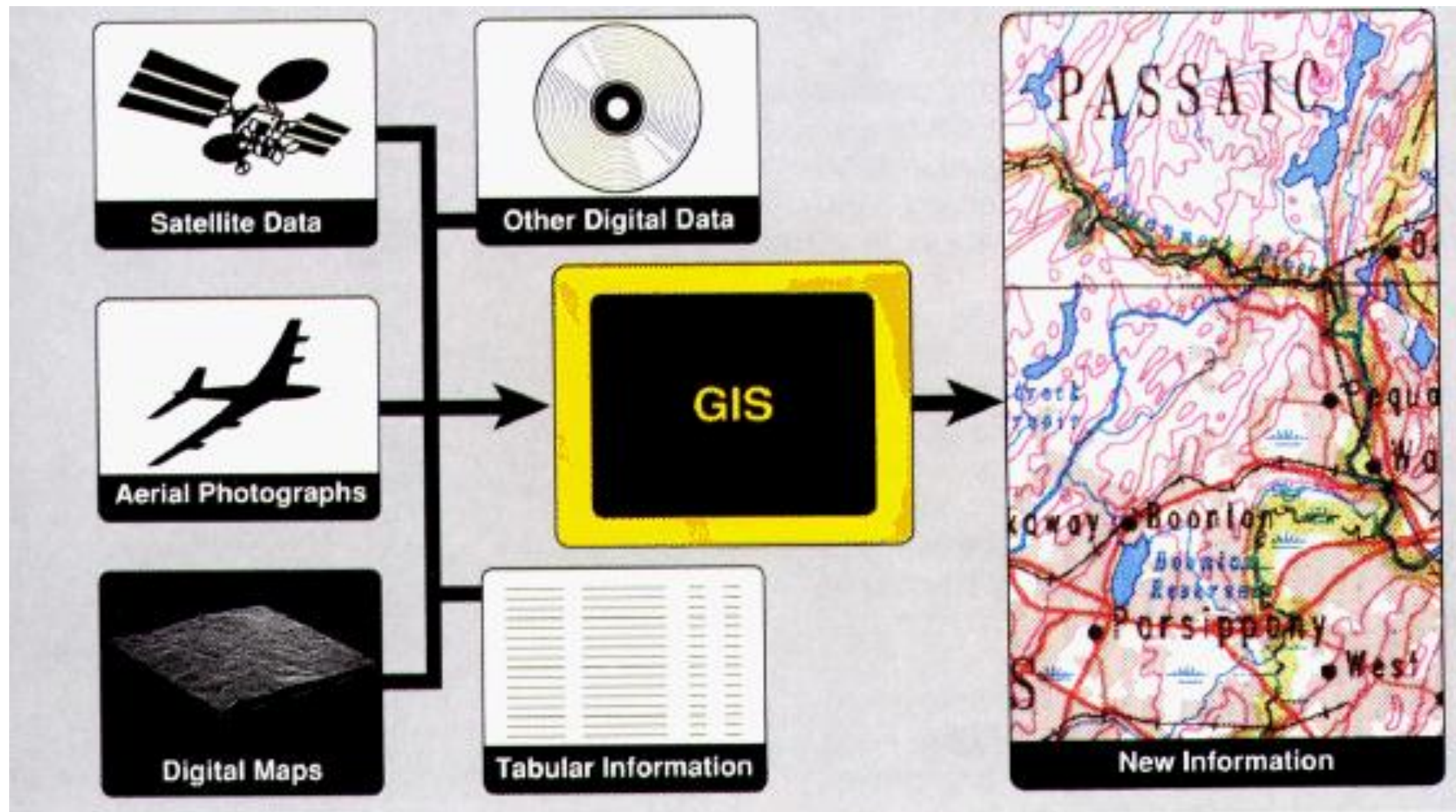


Average Household Income

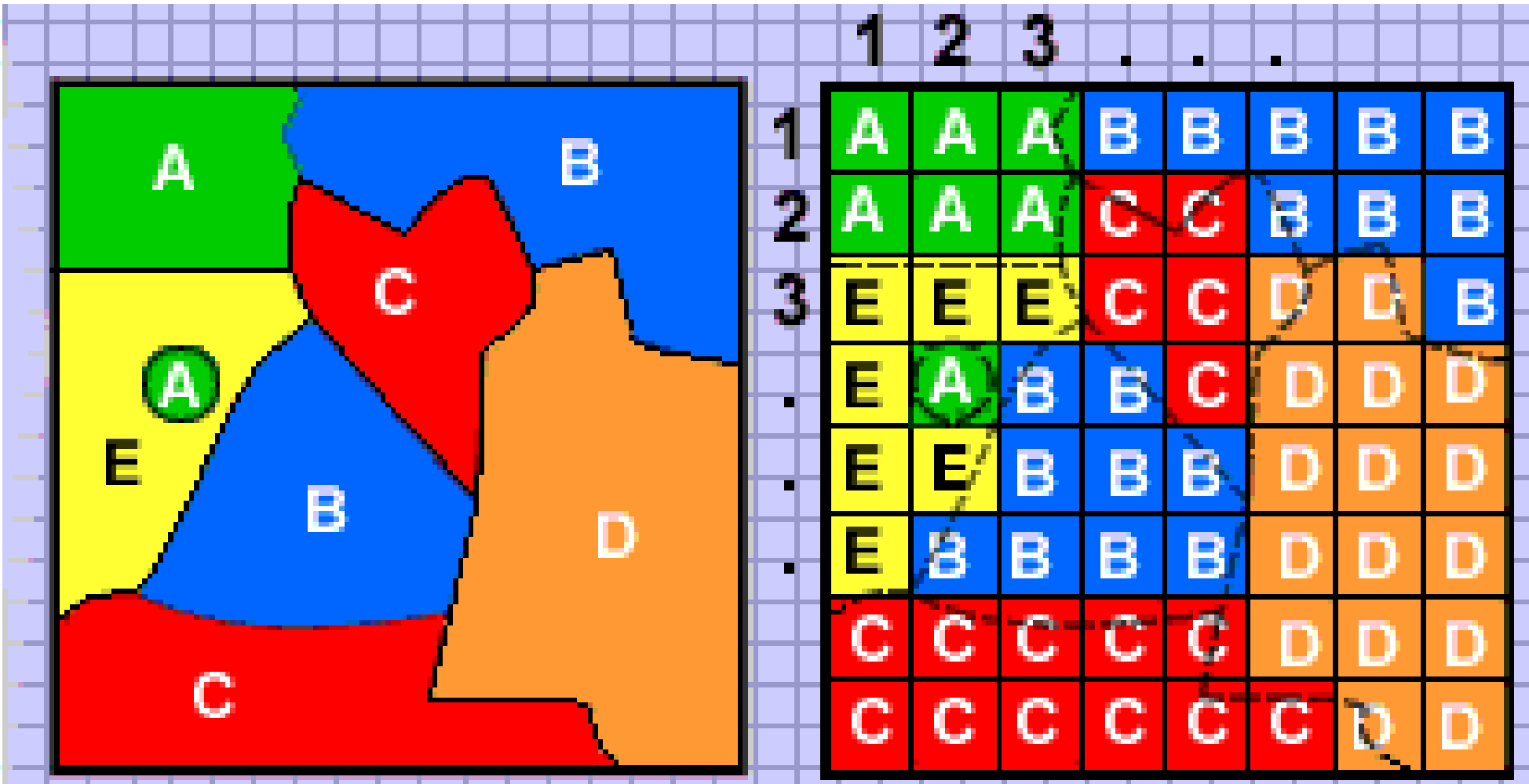


The physical components of a GIS

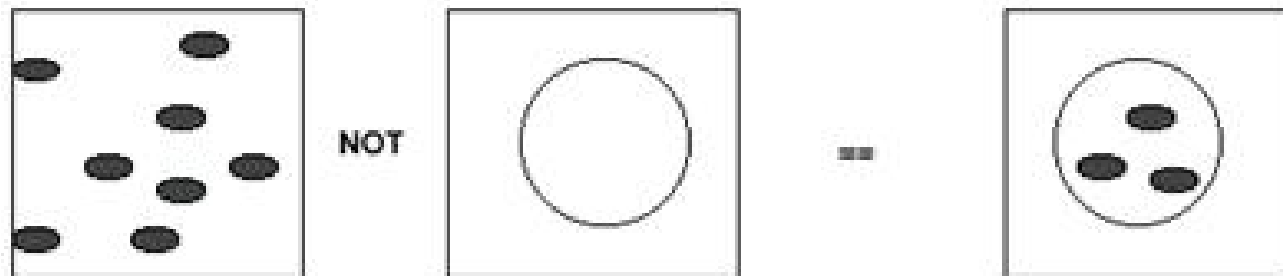
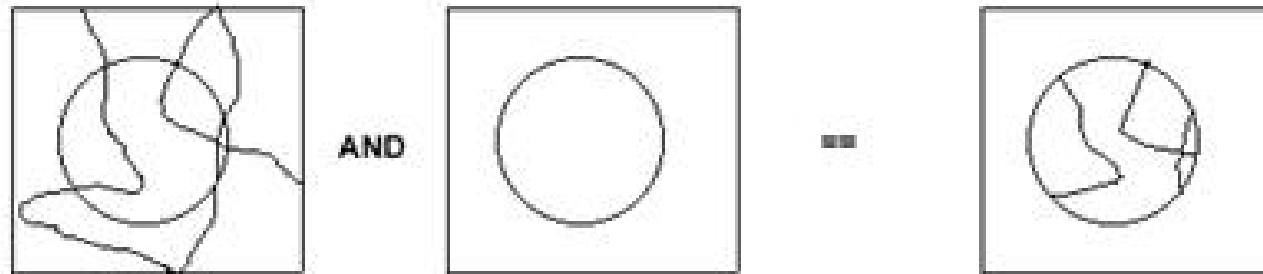
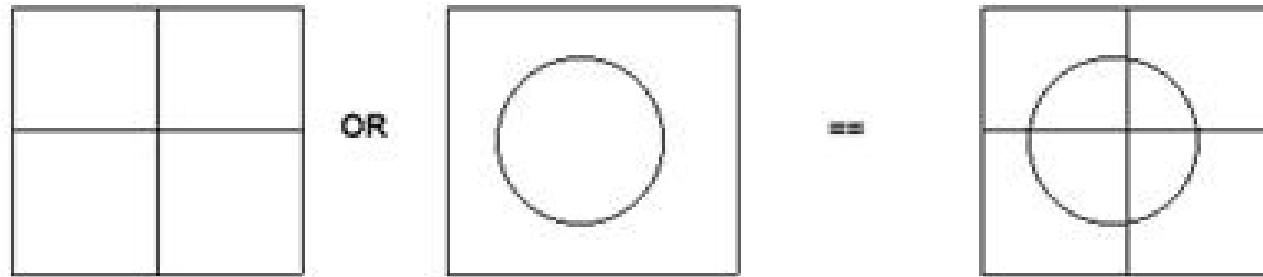
# INPUT/OUTPUT



# SPATIAL DATA FORMATS



# SPATIAL OVERLAYS



# **FUNCTIONAL ELEMENTS OF GIS**

**Processes capture, store, update,  
manipulate, analyse and display  
geographically referenced data**